



Theme for 2017:
'West Midlands Route Map for Growth'

Wednesday 6th September 2017
The Vox Conference Centre, Resorts World
Birmingham, B40 1PU
8am - 6pm

WEST MIDLANDS FORUM FOR GROWTH



CONFERENCE PROGRAMME

8.00 Registration and networking breakfast	
8.45 Conference Welcome	Leigh Natasha Salter - Managing Director, Movers & Shakers
8.50 Keynote Address - The Midlands Engine - A Driver for UK Economic Growth!	Sir John Peace - Chairman Midlands Engine
9.15 Keynote Address - The West Midlands Combined Authority - One Year On!	Andy Street CBE - Mayor, West Midlands
9.30 Panel Session 1 - Leading the West Midlands	Chair: Simon Marks - City Executive, Arcadis LLP
How do the leaders see the WMCA developing? How will the Midlands compete on the Global Stage? What are the key areas of opportunity from their perspectives? What are the critical success factors? What relationship do they want with the Private Sector?	Martin Reeves - Chief Executive, Coventry City Council Sarah Middleton - Chief Executive, Black Country Consortium Ltd Keith Ireland - Managing Director, City of Wolverhampton Council Stella Manzie CBE - Interim Chief Executive, Birmingham City Council
10.20 Coffee Break & Networking	
10.50 Panel Session 2 - West Midlands Industrial Strategy	Chair: Tony Bray - Area Director - S W England & W Midlands, Cities & Local Growth Unit, BEIS
How will the region support the industrial growth strategy? What are the critical success factors in driving industrial expansion? What support does Industry need from WMCA? How do the Universities & Industry achieve mutual success?	Richard Kenny - Director of Partnerships (Universities), West Midlands Combined Authority Mike Crone - Purchasing & Property Director, Jaguar Land Rover Victoria Smith - Joint Managing Director, Opus Land Professor John Latham - Vice-Chancellor, Coventry University & Board Member, Innovate UK Chris Gubbey - CEO, London Electric Vehicle Company
11.45 Panel Session 3 - The Midlands HS2 Growth Strategy	Chair: Louise Brooke-Smith - UK Head of Town Planning and Social Value, Arcadis
HS2 Growth Corridor Unlocking Land - Driving Regeneration Enhancing the Economic Hub Supporting Economic Growth	Kate Hall - Design Director, High Speed Two (HS2) Ltd Richard Cowell - Assistant Director, Development, Birmingham City Council Huw Rhys Lewis - Managing Director, Urban Growth Company Laura Shoaf - Managing Director, Transport for West Midlands
12.30 Lunch Break, Networking	
Presentation Zone	Investment Hub Chair: Thomas Edgecumbe - Managing Director N&M, Balfour Beatty
Birmingham Curzon - Richard Cowell - Assistant Director, Development, Birmingham City Council Birmingham Smithfield - Richard Cowell - Assistant Director, Development, Birmingham City Council Friargate Coventry - Stephen Reynolds - Director, Property Skills	UK Central Hub and HS2 Interchange Solihull - Huw Rhys Lewis - Managing Director, Urban Growth Company Springfield Campus Wolverhampton - Jackie Dunne, Deputy Vice-Chancellor University of Wolverhampton City of Wolverhampton Interchange and Canalside Quarter - Tim Johnson Strategic Director for Place, City of Wolverhampton
14.00 Keynote Address - Investing in the West Midlands	Jonathan Hillcox - Senior Investment Director, GVA Midlands
14.10 Panel Session 4 - Investing in the West Midlands	Chair: Ian Stringer - Regional Senior Director - Midlands, GVA
Midlands playing to its strengths Where are the opportunities? Inward investment Infrastructure and Property Public Private partnerships	Dr Colin Clinton - Regional Project Manager, ME Investment Hub, DIT Chris Urwin - Head of Global Research - Real Estate, Aviva Investors Jane Kemp - Partner & Consultant - Adducere LLP Chris Perkins - Head of Business Space, M&G Real Estate
15.00 Coffee Break & Networking	
15.30 Keynote Address - Creating Places	Ian Mulcahey - Managing Director, London, Gensler
15.40 Panel Session 5 - Liveability, People, Places & Communities	Chair: Gary Topp - CEO, Culture Central
Creating place where people want to live Placemaking & transformation Retail, Leisure & Tourism	Mark Bourgeois - Managing Director UK and Ireland, Hammerson Neil Rami - Chief Executive, West Midlands Growth Company Sarah-Jane Marsh - Chief Executive Officer, Birmingham Children's Hospital Fabienne Viala - Chairman, Bouygues UK Ian Mulcahey - Managing Director, London, Gensler
16.30 Panel Session 6 - Delivering More Homes - The Region's Biggest Challenge	Chair: Faraz Baber - Director, Terence O'Rourke
Housing's part in economic and social prosperity Increasing housing supply - creating the right mix Public & Private sector collaborating to maximise housing completions Unlocking land Building homes faster	Sir Edward Lister - Chairman - Homes & Communities Agency Tony Pidgley CBE - Chairman, The Berkeley Group Waheed Nazir - Corporate Director, Economy Directorate, Birmingham City Council Ruth Cooke - CEO, Midland Heart Deborah Cadman, Chief Executive, West Midlands combined Authority
17.25 Summary & Conclusions - The West Midlands Route Map For Growth	David Jennings - Chairman Movers & Shakers
17.30 Drinks Reception	

* Speakers invited

Programme may be subject to change