



# WEST MIDLANDS FORUM FOR GROWTH

Theme for 2019:  
"Investing in the Future"  
PEOPLE | PLACE | ECONOMY

Tuesday 17th September 2019  
The Vox Conference Centre, Resorts World  
Birmingham, B40 1PU  
8am - 6pm

Organised by: **MOVERS & SHAKERS**  
PROPERTY NETWORKING FORUM

Headline Partner: **vodafone business** In association with: **West Midlands Growth Company**

Official Partners: **West Midlands Combined Authority** **MIDLANDS ENGINE**

Conference Partners: **ARCADIS** **AVISON YOUNG** **Hammerson**

**lendlease** **St Joseph** **FINANCE ENQUIRE**

Conference Associates: **ga** **Pegasus Group** **ROWAN**

Other Sponsors: **BE.KNOWN** **th trowers & hamlins**

## CONFERENCE PROGRAMME

8.00	Registration, Coffee & Networking	
8.45	The West Midlands'	Video featuring - Casey Bailey - Poet Rapper, Educator
8.49	Conference Welcome - Morning Session: Investing in Economic Growth	Moderator - Leigh Natasha Salter - Managing Director, Movers & Shakers
8.55	Keynote Address - '5G The Power to Transform Lives & Business'	Anne Sheehan - Enterprise Director, Vodafone Business
9.10	The West Midlands Outlook - 'Ask Andy' an interactive session with the Mayor	Andy Street CBE - Mayor West Midlands
9.40	West Midlands Growth Corridors - Major Investment Opportunities	Faraz Baber - Director, Terence O'Rourke
	Presentation 1 - Walsall to Wolverhampton Presentation 2 - Sandwell to Dudley Presentation 3 - A34 Perry Barr Regeneration Presentation 4 - Coventry Ring Road	Richard Lawrence - Director of Regeneration, City of Wolverhampton Council Amy Harhoff - Director of Regeneration & Growth, Sandwell Borough Council Ian MacLeod - Assistant Director Planning, Birmingham City Council Dr Martin Reeves - Chief Executive, Coventry City Council
10.30	Coffee Break & Networking	
11.00	Keynote - Smart, Stylish, Sustainable Cities	John Batten - Global Cities Director, Arcadis
	How can Regeneration Transform, Places, Economies and Deliver Social Change	
11.15	Talking about Regeneration - An interview with Waheed Nazir	Waheed Nazir - Corporate Director for Economy, Birmingham City Council
	What are the key factors to delivering successful regeneration?	
11.30	Public & Private Sector Collaboration	Gerry Hughes - Principal and President Europe, Avison Young
11.40	Investing in Growth - Public & Private Collaboration	Carl Potter - Regional Senior Director, Avison Young
	How can Public & Private Sectors collaborate effectively? How can collaboration deliver better outcomes? How can risk be managed and shared? What is in it for the both parties?	Simon Eastwood - Black Country LEP Board Member, Black Country Consortium Bek Seeley - Chief Operating Officer   UK Development, Lendlease Robin Dobson - UK Director of Development and Project Management, Hammerson plc Gavin Winbanks - Deputy Director, Capital Investments, Dept. for International Trade
12.20	Presentation - The West Midlands Industrial Strategy	Cllr Ian Brookfield - Leader, Wolverhampton City Council [Portfolio Holder Industrial Strategy]
12.30	Lunch Break, Networking	
13.15-14.00	Solving Homelessness	Clean Growth
	Chair - Neelam Sunder - Project Manager, WMCA Homelessness Taskforce • Jean Templeton - Chief Executive, St Basils [Chair of the Mayors Homelessness Taskforce] • Jim Crawshaw - Head of Housing & Homelessness, Coventry City Council • Lorna Gavin - Head of Diversity, Inclusion & Corporate Responsibility, Gowling WLG • Kalvinder Kohli - Head of Service Commissioning, Birmingham City Council	Chair - Matthew Rhodes - Chair, Energy Capital West Midlands • Sylvia Broadley - Air Quality Manager, Energy & Transport, Birmingham City Council • Paul King - Managing Director Sustainability & Social Impact, Lendlease Europe • Perry Wardle - Assistant Director for Growth & Development, Solihull MBC
	Delivering Affordable Homes	
	Chair - Louise Wyman, design Lead, WMCA • Jackie Jacob - Director Affordable Housing, Homes England • Ben Denton - Managing Director, Legal & General Affordable Homes • Joe Reeves - Executive Director of Strategy & Growth, Midland Heart • Professor Jackie Dunne - Deputy VC, University of Wolverhampton	
14.15	Welcome Back - Afternoon Session: Investing in People, Places and Communities	Moderator - David Jennings - Chairman, Movers & Shakers
14.20	Ministerial Keynote	Nadhim Zahawi MP - Parliamentary Under Secretary of State, Department for Business, Energy and Industrial Strategy
14.50	Young Leaders - Shaping the Future	Claire Spencer - Senior Policy Advisor - Public Services & Exclusive Growth, WMCA
	What do young people want from growth in West Midlands? What are their priorities and ambitions? How would they shape growth policy? What is their vision for communities?	Mikayla Jones - Birmingham City Council Atif Ali - Development Officer, Inclusive Growth Directorate, Birmingham City Council Rachel-Ann Atterbury - Housing and Regeneration Graduate, West Midlands Combined Authority Becky Drew - Engineer, Curtins
15.20	Coffee Break & Networking	
15.50	Keynote - People, Place, Economy ....	Deborah Cadman OBE - Chief Executive, WMCA
16.10	Investing in People & Communities - Addressing Social Challenges, Delivering Change	Amardeep Gill - Partner, Trowers & Hamlins
	What are the biggest social challenges facing the West Midlands? How can economic growth benefit all and deliver social change? What is the relationship between good housing and social cohesion? What part education and skills in delivering better social outcomes? How can youth crime levels be reduced through creating more opportunities?	Dr Julie Nugent - Director of Skills & Productivity, WMCA Dr Martin Reeves - Chief Executive, Coventry City Council Superintendent Sean Russell - Director of Implementation, WM Mental Health Commission, WMCA Tim Heatley - Co-Founder, Capital & Centric
16.50	Better by Design	Kevin McCloud - TV Presenter and HAB Founder & Brand Ambassador
17.00	Better by Design - Creating Great Places to Live	Moderator: Kevin McCloud
	Can good design enhance lives? What ambition should the West Midlands have to deliver better homes? Does densification mean poor outcomes? What can we learn from successful housing projects? Can 'Modern Methods of Construction' deliver good design?	Lyndon Glancy - Director, Glancy Nicholls Architects Louise Wyman - Design Lead, WMCA Ashley Kensington - Managing Director, St Joseph Homes Mark Farmer - CEO, Cast Consulting
17.40	Drinks Reception	

Note \* = speaker invited but not confirmed

Programme may be subject to change

