



Theme for 2018:
'The UK's New Growth Capital'

Tuesday 18th September 2018
The Vox Conference Centre, Resorts World
Birmingham, B40 1PU
8am - 6pm

WEST MIDLANDS FORUM FOR GROWTH

Organised by: **MOVERS & SHAKERS™**
 PROPERTY NETWORKING FORUM
 UK REGIONS

In association with: **West Midlands Growth Company** **EY**
 building a better working world

Official Partners: **WEST MIDLANDS COMBINED AUTHORITY** **Department for International Trade** **MIDLANDS ENGINE**

Conference Partners: **GVA**
 An **APLEONA** company **Pegasus Group**

Dinner Sponsor: **hewitt & hamlin**

CONFERENCE PROGRAMME

8.00	Registration, Coffee & Networking	
8.45	Conference Welcome - Morning Session: Economic Growth and Investment	Leigh Natasha Salter - Managing Director, Movers & Shakers
8.55	Keynote Address - The UK's New Growth Capital	
		Andy Street CBE - Mayor, West Midlands
9.15	Panel Session 1 - Creating the Landscape for Growth	
		Chair: Mark Gregory - UK Chief Economist, EY
	Opening Keynote	
		Mark Gregory - UK Chief Economist, EY
	What progress has been made in year one of the WMCA?	Deborah Cadman OBE - Chief Executive, West Midlands Combined Authority
	How will the regions leaders exploit the growth opportunity?	Sarah Middleton - Chief Executive, Black Country Consortium Ltd
	What are their key objectives and ambitions?	Tim Johnson - Strategic Director for Place, City of Wolverhampton Council
	What are the key challenges of achieving their plans?	Anne Brereton - Director for Places, Solihull MBC
	How will they collaborate with the Private sector?	Dawn Baxendale - Chief Executive, Birmingham City Council *
10.20	Coffee Break & Networking	
10.55	The Big Ideas	
		Chair: Simon Marks - Partner - City Executive, Birmingham, Arcadis LLP
	Presentation 1 - HS2 Growth Corridor	Richard Cowell - Assistant Director, Development, Birmingham City Council
	Presentation 2 - National Battery Centre *	Speaker: TBC
	Presentation 3 - Connecting the West Midlands	Laura Shoaf - Managing Director, Transport for West Midlands
	Panel Discussion	
11.40	Investing in the West Midlands	
		Chair - TBA
	Presentation 1 - Wolverhampton - Fosun	Fosun, Wolverhampton *
	Presentation 2 - Innovation Birmingham	Chris Oglesby - Chief Executive, Bruntwood *
	Presentation 3 - HSBC - Relocating to Birmingham	Speaker: TBC
	Panel Discussion	
12.25	Commonwealth Games	
12.30	Lunch Break, Networking	
13.15-14.00	Breakout Session 1: World Class Developments In this session we will showcase 6 major projects from the three LEP regions: - Greater Birmingham & Solihull - Coventry & Warwick - Black Country	Breakout Session 2: Building the Future In this session 'West Midlands Universities' we will showcase the WMCA's key growth sectors, advanced technologies and world-class expertise, including: - Advanced Manufacturing - Life Sciences - Digital & Creative
		Breakout Session 3: The Next Generation In this session we will showcase 3 examples of successful SME's to understand the critical factors and the essential support required to achieve success: - 3 x Case Studies by successful SME's - Panel Discussion
14.15	Welcome Back - Afternoon Session: Communities and Homes	
14.20	Presentation 3 - Coventry City of Culture	
	Presentation	Martin Reeves - Chief Executive, Coventry City Council Louis Lewinson - Urban Choreographer *
14.45	Keynote 2 - Inclusive Growth - A place for Everyone	
		Deborah Cadman OBE - Chief Executive, West Midlands Combined Authority
15.00	Coffee Break & Networking	
15.35	Panel Session 2 - Living & Thriving	
		Chair: TBC
	Presentation	Ian Mulcahey Partner, Gensler
	How do you create successful communities?	Lowell Williams - Chief Executive Officer, Dudley College of Technology *
	How can the region achieve inclusive growth?	Laura McMillan - Director of Ops & Legacy, Coventry City of Culture Trust *
	What part does Education & Skills play in the process?	Denise Li - CEO / Vice Chairman, PGC Capital
	How important is community engagement?	Retail Developer*
16.40	Panel Session 3 - Delivering More Homes	
		Chair: Faraz Baber - Director, Terence O'Rourke
	What are the challenges of meeting housing growth targets?	Sir Edward Lister - Chairman, Homes England
	What are the barriers to achieving success?	Tony Pidgley CBE, Chairman, The Berkeley Group
	What part does modular construction play?	Tom Bloxham, Chairman MBE, Urban Splash Group Ltd
	What mix / models of homes are required?	Helen Gordon - Chief Executive, Grainger plc *
	How can Public & Private sectors collaborate successfully?	Waheed Nazir - Corporate Director Economy, Birmingham City Council
17.30	The Grand Finale!	
17.35	Drinks Reception	

Programme may be subject to change

* Invited