



WEST MIDLANDS FORUM FOR GROWTH

Theme for 2018:
"The UK's New Growth Capital"

Tuesday 18th September 2018
The Vox Conference Centre, Resorts World
Birmingham, B40 1PU
8am - 6pm

Organised by:



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CONFERENCE PROGRAMME

8.00	Registration, Coffee & Networking	
8.45	Conference Welcome - Morning Session: Economic Growth and Investment	Leigh Natasha Salter - Managing Director, Movers & Shakers
8.55	Keynote Address - The UK's New Growth Capital Andy Street CBE - Mayor, West Midlands	
9.15	Panel Session 1 - Creating the Landscape for Growth Chair: Mark Gregory - UK Chief Economist, EY	
	Opening Keynote Mark Gregory - UK Chief Economist, EY	
	What progress has been made in year one of the WMCA? Deborah Cadman OBE - Chief Executive, West Midlands Combined Authority	
	How will the regions leaders exploit the growth opportunity? Tim Johnson - Strategic Director for Place, City of Wolverhampton Council	
	What are their key objectives and ambitions? Anne Brereton - Director for Places, Solihull MBC	
	What are the key challenges of achieving their plans? Dawn Baxendale - Chief Executive, Birmingham City Council	
	How will they collaborate with the Private sector?	
10.20	Coffee Break & Networking	
10.55	The Big Ideas Chair: Simon Marks - Partner - City Executive, Birmingham, Arcadis LLP	
	Presentation 1 - HS2 Growth Corridor Richard Cowell - Assistant Director, Development, Birmingham City Council	
	Presentation 2 - National Battery Centre Martin Yardley - Deputy Chief Executive (Place), Coventry City Council	
	Presentation 3 - Connecting the West Midlands Laura Shoof - Managing Director, Transport for West Midlands	
	Panel Discussion	
11.40	Investing in the West Midlands Carl Potter - Regional Senior Director, GVA	
	Presentation 1 - Wolverhampton - Fosun Fosun, Wolverhampton *	
	Presentation 2 - Innovation Birmingham Jessica Bowles - Director of Strategy, Bruntwood	
	Presentation 3 - HSBC - Relocating to Birmingham Speaker: TBC	
	Panel Discussion	
12.25	Commonwealth Games	
12.30	Lunch Break, Networking	
13.15-14.00	Breakout Session 1: World Class Developments In this session we will showcase six major projects from the three LEP regions: - Greater Birmingham & Solihull - Rob Groves, Regional Director, Argent LLP - Philip Farrell, Development Director, Urban Growth Company - Coventry & Warwick - Black Country - Paula Gray, Midland Metro Alliance	Breakout Session 2: Building the Future In this session 'West Midlands Universities' we will showcase the WMCA's key growth sectors, advanced technologies and world-class expertise, including: - Advanced Manufacturing - Life Sciences - Digital & Creative
	Breakout Session 3: The Next Generation In this session we will showcase three examples of successful SME's to understand the critical factors and the essential support required to achieve success: - 3 x Case Studies by successful SME's Pamela Cain, Marchantcain Group - Panel Discussion	
14.15	Welcome Back - Afternoon Session: Communities and Homes	
14.20	Presentation 3 - Coventry City of Culture Martin Reeves - Chief Executive, Coventry City Council Chenine Bhatena - Creative Director, Coventry City of Culture Trust Martin Sutherland - Chief Executive, Coventry City of Culture Trust	
14.45	Keynote 2 - Inclusive Growth - A place for Everyone Deborah Cadman OBE - Chief Executive, West Midlands Combined Authority	
15.00	Coffee Break & Networking	
15.35	Panel Session 2 - Living & Thriving Chair: Duncan Swinhoe - Regional Managing Principal, Gensler	
	Presentation Ian Mulcahey Partner, Gensler	
	How do you create successful communities? Lowell Williams - Chief Executive Officer, Dudley College of Technology	
	How can the region achieve inclusive growth? Laura McMillan - Director of Ops & Legacy, Coventry City of Culture Trust	
	What part does Education & Skills play in the process? Nicola Hewitt - Commercial Director, West Midlands Growth Company	
	How important is community engagement? Robin Dobson - Director, Retail Development, Hammerson	
16.40	Panel Session 3 - Delivering More Homes Chair: Faraz Baber - Director, Terence O'Rourke	
	What are the challenges of meeting housing growth targets? Sir Edward Lister - Chairman, Homes England	
	What are the barriers to achieving success? Tony Pidgley CBE, Chairman, The Berkeley Group	
	What part does modular construction play? Tom Bloxham MBE, Chairman, Urban Splash Group Ltd	
	What mix / models of homes are required? Denise Li - CEO / Vice Chairman, PGC Capital	
	How can Public & Private sectors collaborate successfully? Waheed Nazir - Corporate Director Economy, Birmingham City Council	
17.30	The Grand Finale!	
17.35	Drinks Reception	

Programme may be subject to change

* Invited