



**Theme for 2018:**  
**'The UK's New Growth Capital'**

**Tuesday 18th September 2018**  
**The Vox Conference Centre, Resorts World**  
**Birmingham, B40 1PU**  
**8am - 6pm**

Organised by: **MOVERS & SHAKERS\***  
PROPERTY NETWORKING FORUM  
UK REGIONS

In association with: **West Midlands Growth Company** **EY** Building a better working world  
Official Partners: **West Midlands Combined Authority** **MIDLANDS ENGINE**  
Conference Partners: **ARCADIS** Design & Consultancy for cultural and built assets **GVA**  
Conference Associates: **bruntwood** **RAMBOLL** **Pegasus Group** **WILLMOTT DIXON**  
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# WEST MIDLANDS FORUM FOR GROWTH

## CONFERENCE PROGRAMME

8.00	Registration, Coffee & Networking	
8.45	Conference Welcome - Morning Session: Economic Growth and Investment	Leigh Natasha Salter - Managing Director, Movers & Shakers
8.55	Keynote Address - The UK's New Growth Capital	Andy Street CBE - Mayor, West Midlands
9.15	Keynote - The West Midlands Economy in a UK Context	Chair: Mark Gregory - UK Chief Economist, EY
9.25	Creating the Landscape for Growth	Mark Gregory - UK Chief Economist, EY
	What progress has been made in year one of the WMCA? How will the regions leaders exploit the growth opportunity? What are their key objectives and ambitions? What are the key challenges of achieving their plans? How will they collaborate with the Private sector?	Deborah Cadman OBE - Chief Executive, West Midlands Combined Authority Tim Johnson - Managing Director, City of Wolverhampton Council Anne Brereton - Director of Managed Growth and Communities, Solihull MBC Dawn Baxendale - Chief Executive, Birmingham City Council
10.15	Coffee Break & Networking	
10.50	The Big Ideas	Chair: Simon Marks - City Executive, Birmingham, Arcadis LLP
	Presentation 1 - HS2 Growth Corridor Presentation 2 - National Battery Centre Presentation 3 - Connecting the West Midlands Presentation 4 - Big Plan for Housing	Richard Cowell - Assistant Director, Development, Birmingham City Council Martin Yardley - Deputy Chief Executive (Place), Coventry City Council Laura Shoaf - Managing Director, Transport for West Midlands Gareth Bradford - Director of Housing and Regeneration, WMCA
11.45	Investing in the West Midlands	Carl Potter - Regional Senior Director, GVA
	Presentation 1 - International Investment Presentation 2 - Innovation Birmingham Presentation 3 - HSBC - Relocating to Birmingham	Nicola Hewitt - Commercial Director, West Midlands Growth Company Rob Valentine - Regional Director, Birmingham, Bruntwood Neil Beetlestone - Head of Central Region, Retail Banking & Wealth Management, HSBC Bank UK Plc
12.30	Lunch Break, Networking	
13.15-14.00	<b>Breakout Session 1: World Class Developments</b> Chair: Dr Colin Clinton - PM Regen & Infra, Midlands Engine Inv Hub In this session we will showcase six major projects from the three LEP regions: - Greater Birmingham & Solihull - Paradise Circus - Rob Groves, Regional Director, Argent LLP - UK Central Hub & Interchange Station - Philip Farrell, Development Director, Urban Growth Company - Coventry & Warwick - Major Projects - Martin Yardley - Deputy Chief Executive (Place), Coventry City Council - Black Country - Midland Metro Extension - Paula Gray, Midland Metro Alliance	<b>Breakout Session 2: Building the Future</b> Chair: Rob Valentine - Regional Director, Birmingham, Bruntwood In this session 'West Midlands Universities' we will showcase the WMCA's key growth sectors, advanced technologies and world-class expertise, including: - Intelligence Healthcare: Responding to regional challenges Dr Anne Coufopoulos - Coventry University - Introducing the Medical Devices Testing & Evaluation Centre Dr Anthony Metcalfe, Prof of Wound Healing, University of Birmingham - Thinking Beyond Data Dr Victoria Lush - Aston University - Freehand Interaction in MR Dr Maite Frutos-Pascual, Birmingham City University - Introducing the National Centre for Brownfield Regeneration Professor Mohammed Arif - University of Wolverhampton - UK Battery Innovation Centre and Vehicle Electrification Alison Meir - University of Warwick
	<b>Breakout Session 3: 'SME's Part in Future Growth'</b> Chair: Simon O'Neill - Midlands Managing Partner, EY In this session we will showcase three examples of successful SME's to understand the critical factors and the essential support required to achieve success: - 3 x Case Studies by successful SME's - Pamela Cain - Marketing Director, Marchantcain Group - Chris Randall - Creative Director, Second Home Studios - Melvin Wingfield - Director, A&M EDM - Panel Discussion	
14.15	Welcome Back - Afternoon Session: Communities and Homes	
14.20	Coventry City of Culture	Chair: Neil Rami - Chief Executive, West Midlands Growth Company
	Presentation	Martin Reeves - Chief Executive, Coventry City Council Chenine Bhatena - Creative Director, Coventry City of Culture Trust Martin Sutherland - Chief Executive, Coventry City of Culture Trust
14.45	Keynote 3 - Inclusive Growth - A place for Everyone	Deborah Cadman OBE - Chief Executive, West Midlands Combined Authority
15.00	Coffee Break & Networking	
15.35	Living & Thriving	Chair: Tariq Shaikh - Leader of UK Regional Markets, Principal, Gensler
	Presentation How do you create successful communities? How can the region achieve inclusive growth? What part does Education & Skills play in the process? How important is community engagement?	Ian Mulcahey - Principal / Managing Director, Gensler Lowell Williams - Chief Executive Officer, Dudley College of Technology Laura McMillan - Director of Ops & Legacy, Coventry City of Culture Trust Imandeep Kaur - Founder, Impact Hub Birmingham Robin Dobson - Director, Retail Development, Hammerson Julie Nugent - Director of Skills & Productivity, West Midlands Combined Authority
	Commonwealth Games	
16.40	Delivering More Homes	Chair: Faraz Baber - Director, Terence O'Rourke
	Keynote What are the challenges of meeting housing growth targets? What are the barriers to achieving success? What part does modular construction play? What mix / models of homes are required? How can Public & Private sectors collaborate successfully?	Waheed Nazir - Corporate Director Economy, Birmingham City Council Sir Edward Lister - Chairman, Homes England Tony Pidgley CBE, Chairman, The Berkeley Group Nathan Cornish - Director, Urban Splash Group Ltd Kate Still - Chief Operating Officer, WM Housing Group Waheed Nazir - Corporate Director Economy, Birmingham City Council
17.35	The Grand Finale!	
17.40	Drinks Reception	

Programme may be subject to change