



**Theme for 2016:**  
**“Driving UK Growth through the UK”**

**Tuesday 28<sup>th</sup> June 2016**  
 The Vox Centre, Resorts World, Birmingham B40 1PU  
 8am to 6.30pm

[www.westmidlandsforumforgrowth.co.uk](http://www.westmidlandsforumforgrowth.co.uk)

Organised by:



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## West Midlands Forum for Growth 2016 – Delegate Feedback

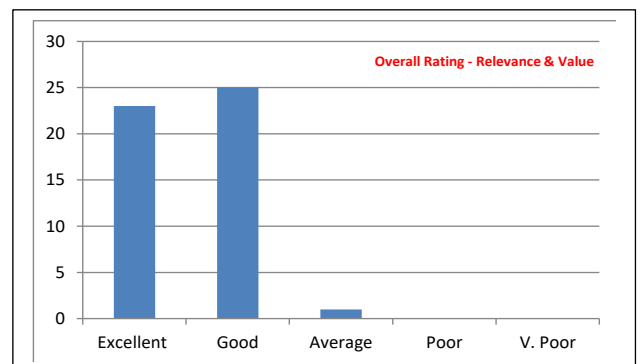
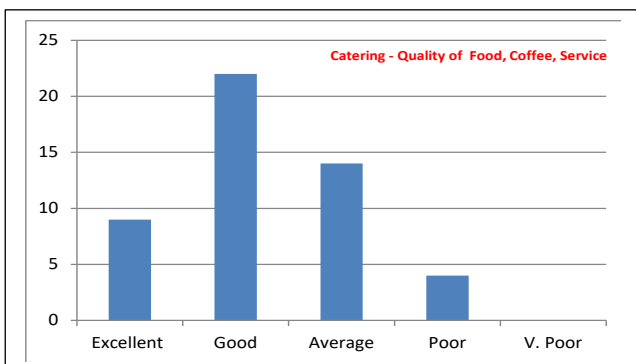
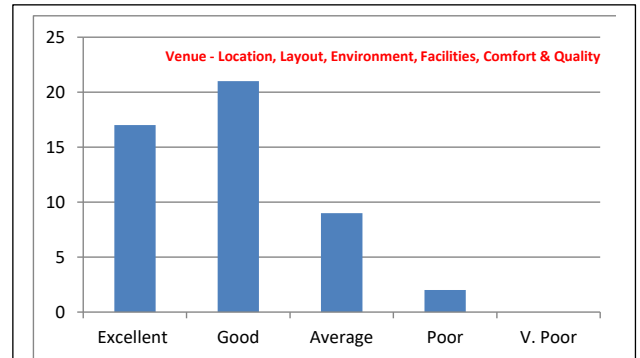
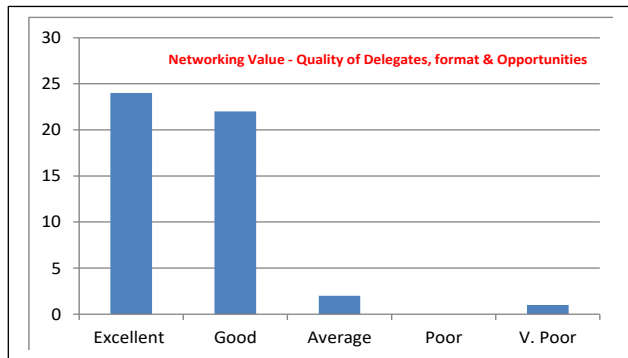
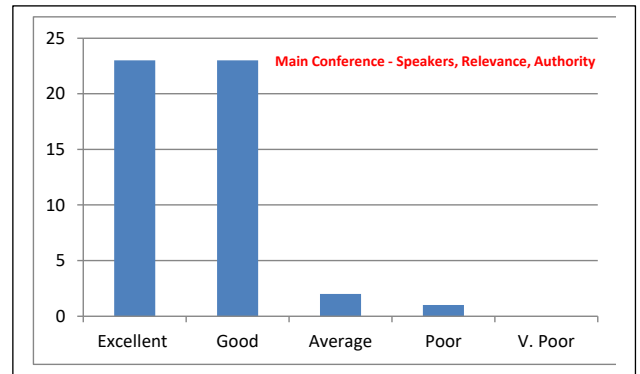
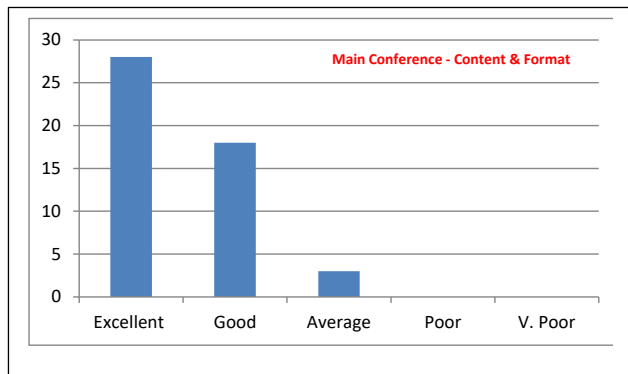
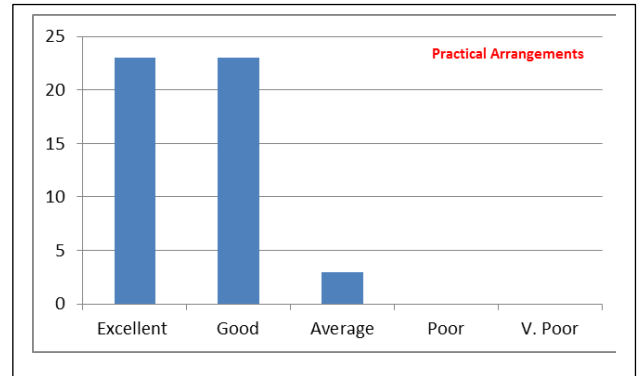
A big thank you to everyone who participated in the West Midlands Forum for Growth, the official launch of the West Midlands Combined Authority, to: sponsors, supporters, speakers, contributors and delegates.

In spite of the timing of the conference, the week following the BREXIT referendum; the mood of the conference was remarkably up-beat. Lord Heseltine’s rather gloomy perspective on the economy, was more than compensated by the Leaders of both Public & Private sectors who recognised the enormous potential for growth in West Midlands



## Results

The following provides an analysis of the feedback received via our web based survey. We had 48 respondents, representing a 'good sample' c 13% of the audience.



\* Sample based on 48 respondents

## Commentaries and Observations

### Overall the conference was very well received....

*"Excellent venue, well-planned agenda tied together complex themes very clearly"*

*"A very well organised, well attended and very relevant conference"*

*"Excellent event, excellent quality of speakers and networking" "the venue was also excellent ...."*

*"Good event, well managed and coordinated"*

*"A good event to launch the potential of the West Midlands Hub and the key drivers behind it"*

*"A bit over shadowed by BREXIT but the speakers coped very well and sent us home in an optimistic frame of mind"*

*"Really well done to all concerned – thoroughly enjoyed it despite the gloomy news a few days before"*

*"Very well run event"*

### But there were some key areas for improvement....

*"I was expecting to hear more about the Combined Authority plans for the future"*

*"Would like to see a breakdown of the planned infrastructure and buildings, along with a session on skills and education"*

*"Only negative - price to attend the conference"*

*"Breakout sessions or group discussion questions, rather than simply Q&A's, would encourage greater participation"*

*"I would have liked to have seen far greater involvement by manufacturing"*

## Conclusions

In summary, the inaugural West Midlands Forum for Growth was judged to be a great success; we covered a lot of ground in a single day, with hindsight perhaps too much! There was a call for great interaction and delegate participation.

We will be looking at the scope, content and format of the West Midlands Forum for Growth 2017 to pick up on this feedback and to improve the Forum.

In the final analysis, 45 out of 48 [94%] delegate respondents rated the overall rating of the relevance and value of the conference excellent / good.

You can access the 2016 event photos, videos, speaker presentations and the delegate list on the website – via the "2016 tab". If you would like any other information on the event or have any questions regarding the survey please get back to us. Thank you for your support!

The date for the 2<sup>nd</sup> West Midlands Forum for Growth is June 6<sup>th</sup> 2017.

Leigh Natasha Salter

Managing Director

[leigh.salter@moversandshakers.uk.com](mailto:leigh.salter@moversandshakers.uk.com)